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APA Partners With AAP To Create Sound Stage Productions at the Book Expo America

Booksellers and Librarians will be Able to “Get Caught Listening” in Six Separate Performances Over the Two-day Show

Princeton Junction, NJ—April 19, 2010—As part of an effort to boost awareness for audiobooks through the Get Caught Listening program, the Audio Publishers Association (APA) has teamed with the American Association of Publishers (AAP) to create six separate audiobook performances at this year’s Book Expo America. For the first time, booksellers and librarians will be able to see the various forms of audiobook production and will be able to “Get Caught Listening.”

“The stage performances will feature the many aspects of audio production and help to enlighten booksellers and librarians on the vital and valuable role of the spoken word as a complement to the written word,” commented Janet Benson, president of APA. A total of six 30-minute productions will be delivered over the two-day convention, three on Wednesday and three on Thursday.

Galaxy Press President, John Goodwin, who helped arrange for several Hollywood actors to perform including Bruce Boxleitner (*Tron*, *Babylon 5*) and Martin Kove (*Karate Kid*) stated, “By using high-end sound effects and top celebrity talent, our objective is to bring adventure to life. What better way to demonstrate this than to bring our actors to the BEA.”

The six Sound Stage performances are as follows:

Get Caught Listening Soundstage Events and Times

Day One: Wednesday, May 26

Performance #1: Nelson DeMille & Scott Brick - 10:00 AM

- Submitted by Hachette. This presentation will be a discussion on the interactions between the author and narrator in both the writing and audiobook recording process. Nelson DeMille is the author of: *By the Rivers of Babylon*, *Cathedral*, *The Talbot Odyssey*, *Word of Honor*, *The Charm School*, *The Gold Coast*, *The General's Daughter*, *Spencerville*, *Plum Island*, *The Lion's Game*, *Up Country*, *Night Fall*, and *Wild Fire*. **His newest book is coming in June titled *The Lion (6/8)*, which is the much anticipated sequel to *The Lion's Game*, and will be read by Scott Brick.** He also co-

authored *Mayday* with Thomas Block and has contributed short stories, book reviews, and articles to magazines and newspapers. www.nelsondemille.net

- Scott Brick, actor, screenwriter and audiobook narrator, has recorded over 400 titles and won over 40 AudioFile Earphones Awards for his narrating skills, as well as the 2003 Audie Award for *Dune: The Butlerian Jihad*. AudioFile magazine named Brick “one of the fastest-rising stars in the audiobook galaxy,” and proclaimed him a Golden Voice. www.scottbrickpresents.com

Performance #2: Jennifer Egan –12:00 PM

- Submitted by BBC Audiobooks America. Jennifer’s writing has been described as brilliant, sly, suspenseful, and always surprising. She’ll discuss her experiences with audio and what it’s like to work with different narrators to bring a story to life.
- Jennifer is the author of three novels, *The Invisible Circus*, *Look at Me*, a finalist for the National Book Award, and the bestselling *The Keep*, a short story collection *Emerald City*, and ***A Visit from the Goon Squad (on CD and download from BBC Audiobooks America) due out in June***. She has published short fiction in *The New Yorker*, *Harper's*, *McSweeney's* and *Ploughshares*, among others, and her journalism appears frequently in the *New York Times Magazine*. www.jenniferegan.com

Performance #3: Galaxy Press Radio Drama Group –2:00 PM

- Ensemble submitted by Galaxy Press. This cast will perform the humorous short story “Reign of the Gila Monster” one of Galaxy Press’s L. Ron Hubbard classics as a “radio theater” drama.
- [Bruce Boxleitner](#) is known for movies such as *Tron* and *How the West Was Won*, and TV shows *Scarecrow & Mrs. King* and *Babylon 5* – plus he is starring once again in *Tron*, coming out later in 2010.
- [Martin Kove](#) is known for roles in the *Karate Kid*, *Cagney & Lacey*, and *Wyatt Earp*.
- [Josh Thompson](#) is known for his celebrity impersonator performances on the *Late Show*, including Arnold Schwarzenegger, Morgan Freeman and Robert DeNiro.

Day Two: Thursday, May 27

Performance #1: [Katherine Kellgren](#) - 10:00 AM

- Submitted by Listen & Live Audio. Katy is a rising star in audio having been recognized with four Audie Awards for bringing L.A. Meyer’s *Bloody Jack* young adult series about a young female pirate to life. ***The Wake of the Lorelei Lee* by L.A. Meyer, the 8th book in the award-winning *Bloody Jack Adventures*, is due out in November. She is also narrating *A Rather Curious Engagement* by C.A. Belmont (May release) and *A Rather Charming Invitation* by C.A. Belmont (July release).** Her live performances are entertaining and memorable.

Performance #2: [David Pogue](#) - 12:00 PM

- Submitted by Brilliance Audio. David is known as a *New York Times* technology columnist, CBS correspondent and author of technology-oriented manuals, but now has a children's book called *Abby Cadabba's One and Only Magical Power* **(to be released in April)**.

Performance #3: [Everette Plen](#) – 2:00PM

- Submitted by Random House. Everette is the 11-year-old narrator of the Lenore Look series Alvin Ho books 1 & 2, **and the third is coming up (TBD)**. He is also a star on Disney's Really Short Report on the Disney Channel.