

BOOKS: Audiobooks more popular

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Audiobook sales have increased 12 percent in the last year, according to a report released last week in Publishers Weekly. Based on the Audio Publishers Association's annual survey, 28 percent of adults listen to audiobooks. Teens comprise the fastest-growing market --- 53 percent have listened to an audiobook. Forty percent of consumers listen to audiobooks while taking long car trips, and 18 percent listen on their commute to work. The most popular genres of audiobooks are mysteries and thrillers, followed by science fiction, fantasy, biography and memoir. The survey was based on a poll of 2,363 adults and sales information provided by 26 APA members.